



Frequency: 89.1 FM

Insight: Radio Teemaneng Stereo is to reflect the diversity and views of listeners through its programs.

Listenership: 25 000 weekly

LSM

Primary: 5 - 7

Core Target Market

32 - 45

Languages:
seTswana 60%
Afrikaans 22%
English 14%
isiXhosa 4%

Race:
Black 90%
White 6%
Coloured & Other 4%

Broadcasting: 35% content and 65% music

Coverage: Greater Kimberley & surrounding areas Kimberley, Ritchie, Delportshoop, Ritchie, Warrenton, Barkley West

19 000

N/A



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