



Frequency: 106 FM

Insight: The station ensures that individuals in these communities have access to knowledge that empowers them to live lives that are based on fundamental human values.

Listenership: 64 000 weekly

LSM

Primary: 3 - 5

Core Target Market

18 - 50

Languages:

xiTsonga 50%

Venda 20%

seSotho 20%

English 10%

 53 000

 N/A

Race:

Black 97%

White 1%

Coloured 2%

Broadcasting: 65% content and 35% music

Coverage: Greater Giyani local municipality area, Vhembe, Mpoani District, North of the Kruger National Park, Eastern side of the Kruger National Park, Makhado Local Municipality, Tzaneen, Hoedspruit

