



Frequency: 107.6 FM

Insight: uMgungundlovu Community Radio focuses on community upliftment, edutainment and entertainment.

Listenership: 29 000 weekly

LSM
Primary: 4 - 7

Core Target Market
30 - 45

Languages:
isiZulu 81%
English 16%
Other 3%

Race:
Black 85%
White 4%
Coloured & Other 9%

Broadcasting: 40% content and 60% music

 12 000

 1 397

Coverage: uMgungundlovu Municipality district and parts of the Durban Metro, Sisonice Municipality & uMzinyathi.



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