



Frequency: 99.3 FM

Insight: Waterberg FM aim to provide exclusive and insight to the local community about news around the region and any developments as well as providing a platform to young and upcoming entrepreneurs.

Listenership: 13 000 weekly

LSM

Primary: 1 - 7

Core Target Market

10 - 75

Languages:

seTswana 40%

Sepedi 40%

English 10%

Afrikaans 10%

 42 000

 N/A

Race:

Black 67%

White 28%

Coloured 5%

Broadcasting: 60% content and 40% music

Coverage: Lephalale, Mokopane, Vaalwater, Modimolle, Thabazimbi and the surrounding areas

