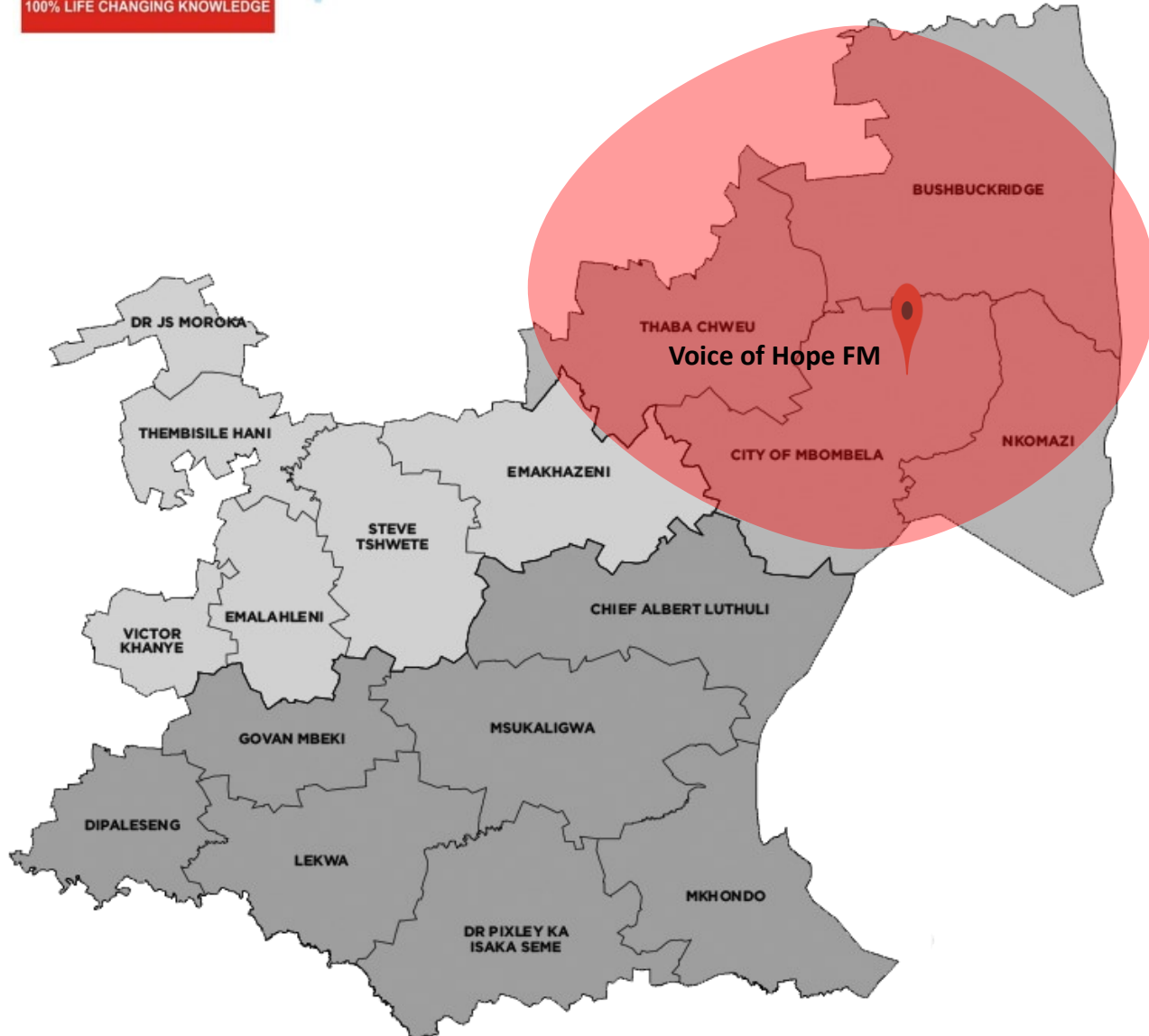


90.5 FM

VOICE OF HOPE

100% LIFE CHANGING KNOWLEDGE



Frequency: 90.5FM

Insight: Voice of Hope FM is a Gospel station that strives to contribute positively to a society full of poverty, child and woman abuse, teenage pregnancy, HIV/AIDS, and drug and alcohol abuse.

Listenership: 35 000 weekly

LSM

Primary: 1 - 6

Core Target Market

15 - 80

Languages:

isiZulu 30%

siSwati 60%

English 10%



16 000



N/A

Race:

Black 90%

White 10%

Broadcasting: 60% content and 40% music

Coverage: Mbombela, Nkomazi, Bushbuckridge, Thaba Chweu, Emakhazeni, Kingdom of Eswatini



CONNECTING YOU WITH SOUTH AFRICA