



Listenership: 110 000 weekly

LSM

Primary: 5 - 7

Core Target Market

25 - 55

Languages:

xiTsonga 45%

Venda 45%

English 10%

 34 000

 2028

Race:

Black 90%

Coloured 10%

Broadcasting: 30% content and 70% music

Coverage: Thulamela Local Municipality, Mutale Local Municipality, Louis Trichardt, Giyani and Tzaneen