



Frequency: 93.6 FM

Insight: Vaaltar FM is a radio station based in Greater Taung, been on ever since year 2000. It is platform for advertising and nurturing young talent.

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Listenership: 37 000 weekly

LSM

Primary: 3 - 4

Core Target Market

20 - 30

Languages:

seTswana 90%

English 5%

Afrikaans 5%



13 644



N/A

Race:

Black 98%

White 0,5%

Coloured & Other 1,5%

Broadcasting: 50% content and 50% music

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Coverage: Stella, De La Rey, Taung, Vryburg, Schweizer-Reneke, Christiania, Warrenton, Hartswater, Pampierstad



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