



VUT FM  
96.9



Frequency: 96.9 FM

**Insight:** VUT FM Broadcasts an urban blend of current hits, with specific focus on the local music industry. The music bland on the station has become part and parcel of studying and starting the working life in the Vaal.

Listenership: 127 000 weekly

LSM

Primary: 5 - 7

Core Target Market

18 - 28

Languages:

Sesotho 56%

isiZulu 14%

seTswana 12%

isiXhosa 10% and English 8%



20 174



1 675



501

Race:

Black 100%

Broadcasting: 60% content and 40% music

**Coverage:** Vanderbijlpark, the Mittal Steelworks, Vereeniging, Sasolburg, Sebokeng, Sharpeville, Meyerton, Evaton, Vaal, Southern areas of Johannesburg, Free State nearby areas such as Parys, Helibron



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