



THE STATION THAT BEGINS WITH YOU



Frequency: 99.8 FM

Insight: Quality programming, contributes towards skills development and training and provides the platform for the community to address and understand issues of politics, agriculture, sports, gender, ethnicity, economic, youth development, women and children, education, entrepreneurship, religion and race.

Listenership: 132 000 weekly

LSM

Primary: 4 - 5

Target Market

20 - 32

Languages:

English 40%

Venda 35%

seTsonga 15%

Sepedi 10%

24 000

18 500

N/A

Race:

Black 100%

Broadcasting: 60% content and 40% music

Coverage: Vhembe, Mopani District municipality, Thohoyandou, some parts of Kruger National Park, Greater Giyani municipality, Makhado local municipality in the South, Western and the Northern parts.



CONNECTING YOU WITH SOUTH AFRICA