



Frequency: Online Radio

Insight: Unisa Radio is a talk radio station, striving to be Unisa's voice that will bridge the gap between Unisa and its communities. Unisa Radio endeavors to become a dynamic and vibrant online streaming talk radio station in South Africa and the continent.



Listenership: 3 000 weekly

LSM
Primary: 7 - 10

Core Target Market
25 - 38

Languages:
English 100 %

Race:
Black 71%
White 16%
Coloured & Other 12%

 24 384
 24 300
 1 228

Broadcasting: 80% content and 20% music

Coverage: UNISA and its Community (Parts of Pretoria)

