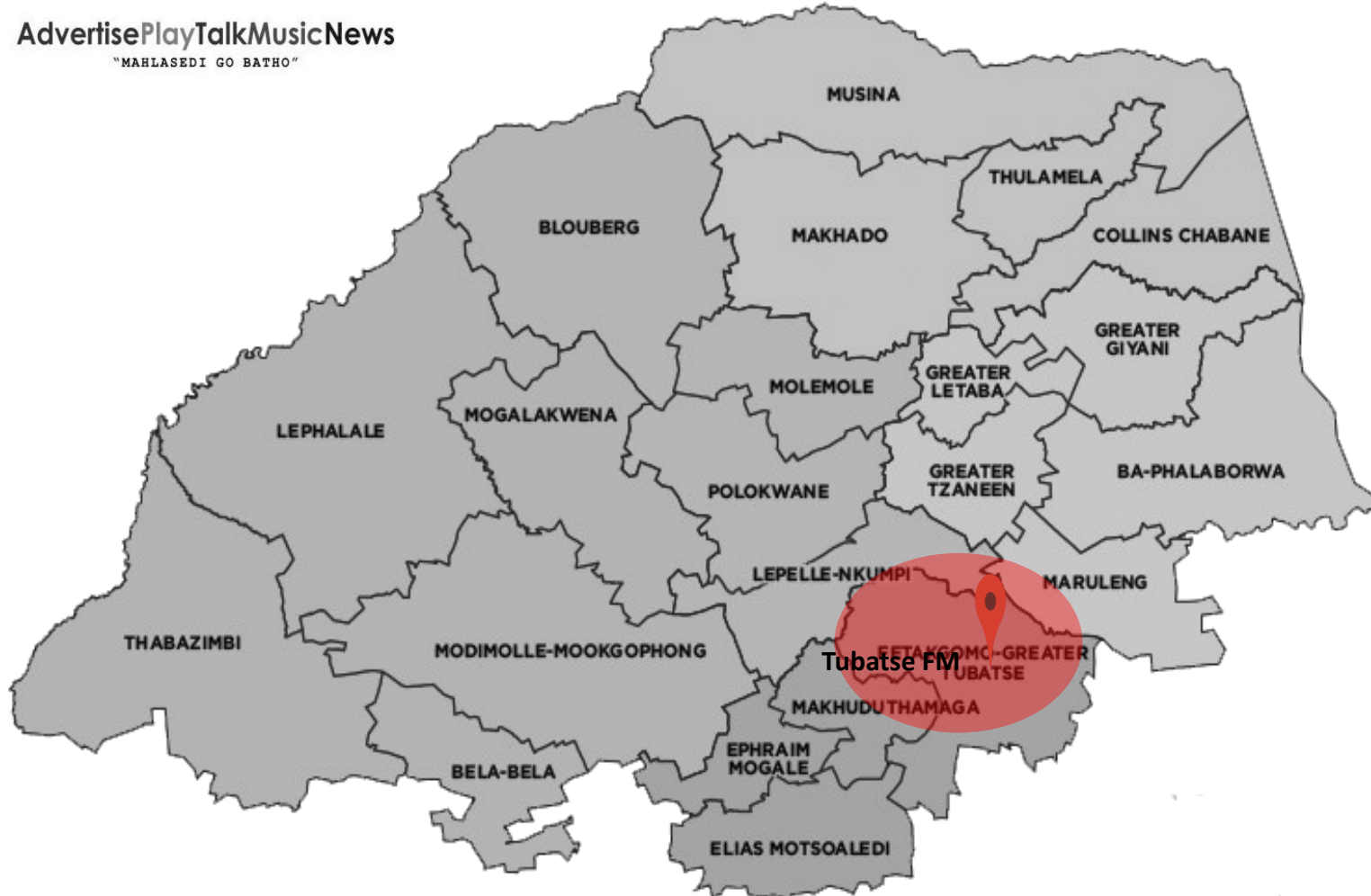




TUBATSE

PROGRESSIVE COMMUNITY
RADIO STATION

AdvertisePlayTalkMusicNews
"MAHLASEDI GO BATHO"



Frequency: 97,1 FM

Insight: Tubatse FM aims be the catalyst for socio-economic development within municipality and a link to the global scene.

Listenership: 20 000 weekly

LSM

Primary: 3 - 5

Core Target Market

16 - 65+

Languages:

Sepedi 90%

English 5%

siSwati 2%

xiTsonga 2%

Afrikaans 1%

Race:

Black 90%

Coloured & Other 10%

Broadcasting: 60% content and 40% music

Coverage: Burgersfort & Steelpoort

 8 500

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CONNECTING YOU WITH SOUTH AFRICA