



Frequency: 93.6 FM

Insight: Tshwane University of Technology's Tshwane FM specifically caters for the Pretoria Central students of the institution and surrounding metropolitan region. A strong focus on the urban music market.



Listenership: 50 000 weekly

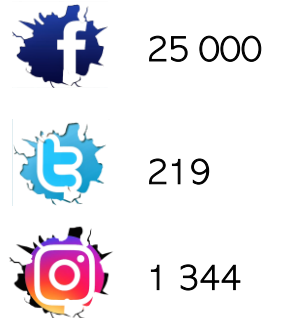
LSM
Primary: 5 - 7

Core Target Market
20 - 31

Languages:
English 80%
seTswana 12%
Sepedi 4%
isiZulu & Venda 4%

Race:
Black 96%
White 1%
Coloured & Other 3%

Broadcasting: 40% content and 60% music



Coverage: Soshanguve, Ga-Rankuwa, Mabopane, Winterveldt, Pretoria suburbs and CBD, Centurion, Hatfield, Brooklyn, Menlyn, Orchards, Sunnyside, Arcadia, Theresa Park, Akasia, Wonderpark, Wonderboom, Montana, Kempton Park, Lynwood, Silverton, Zambesi, Sinoville, Gezina, Laudium, Eastlyn, Madidi, Klipgat, Mmakaunyane, Letlhabile, Mothotlung Cullinan, Tladistad, Jericho, Makapanstad, Attridgeville, Kgabalatsane, Hammanskraal, and Mamelodi

