



Frequency: 98,2 FM

**Insight:** Takalani Community Radio has a vision to serve as a catalyst for development, promote education, around health, domestic, social, education, and to entertain.

Listenership: 120 000 weekly

**LSM**

Primary: 2 - 8

**Core Target Market**

25 – 49

 2 700

 1

**Languages:**

isiXhosa 35%

English 20%

Afrikaans 10%

seSotho 35%

**Race:**

Black 80%

Coloured & Other 20%

**Broadcasting:** 50% content and 50% music

**Coverage:** Dordrecht, Jamestown, Smithfield, Rouxville, Sterkspruit, Molteno, Steynsburg, Burgersdorp, Venterstad



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