



Frequency: 96.2 FM

Insight: TUT FM is a campus-community radio station based at the Soshanguve South Campus of Tshwane University of Technology. It is one of the first campus radio stations to be given a one-year term broadcasting license by the then Independent Broadcasting Authority in 1994

Listenership: 61 000 weekly

LSM

Primary: 4 - 7

Core Target Market

15 - 35

Languages:

English 10%

seTswana 70%

Sepedi 15%

isiZulu 5%



8 100



496



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Race:

Black 96%

White 1%

Coloured & Other 3%

Broadcasting: 40% content and 60% music

Coverage: Tshwane University of Technology, Pretoria North, Pretoria West, Atteridgeville, Mamelodi, Parts of Midrand and Lanseria



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