



Frequency: 93.0 FM

Insight: The Station that Listens to the Hearts and Minds of People

Listenership: 32 000 weekly

LSM

Primary: 6 - 7

Core Target Market

30 - 42

Languages:

- seTswana 45%
- seSotho 30%
- isiZulu 15%
- siSwati & Afrikaans 10%



15 000



1 270

Race:

- Black 99%
- White 0,6%
- Coloured & Other d 0,4%

Broadcasting: 50% content and 50% music

Coverage: Soshanguve, Tshwane, Rosslyn, Mabopane, Mamelodi, Atteridgeville, Hammanskraal and Ga-Rankuwa

