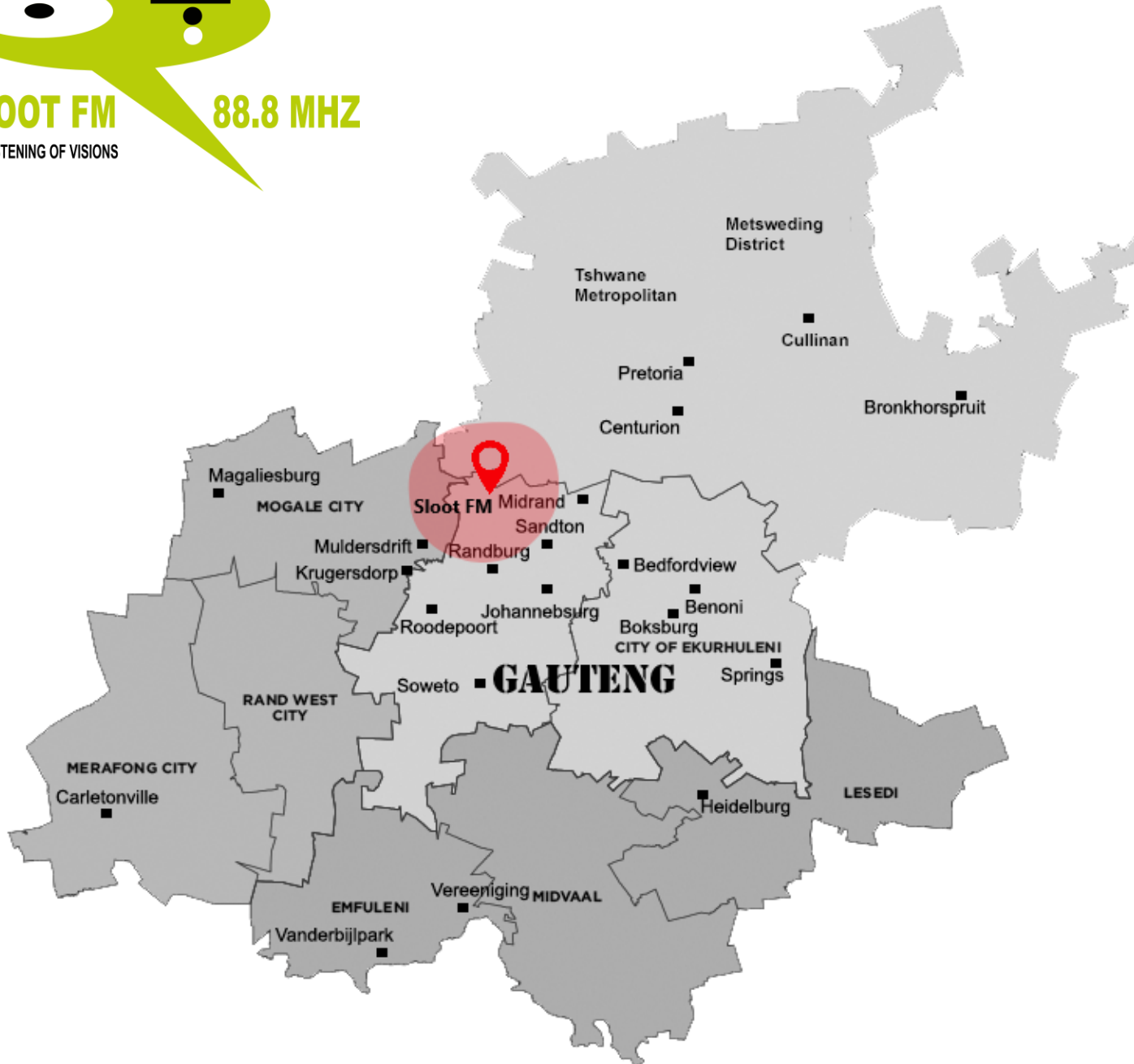


Frequency: 88.8 FM

Insight: Sloot FM offers quality radio programs that will unify, enrich, educate, entertain and also build a good relationship amongst the people of Diepsloot and neighboring areas.



Listenership: 4 000 weekly

LSM

Primary: 4 - 7

Core Target Market

24 - 40

Languages:

Sepedi 19%

xiTsonga 19%

Venda 19%

isiZulu 19%

seTswana, Ndebele, isiXhosa 15%

English 9%



6 800



312

Race:

Black 97%

White 1%

Coloured & Other 2%

Broadcasting: 70% content and 30% music

Coverage: Diepsloot, Northern Johannesburg



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