



SEKGOSESE
Community Radio

100.3 MHz • bana ba thari

Frequency: 100,3FM

Insight: Sekgosese Community Radio is obligated to create a platform for mass communication and interaction amongst the historically disadvantaged rural communities.

Listenership: 29 000 weekly

LSM

Primary: 1-3

Core Target Market

10 - 30

Languages:

Sepedi 85%

English 15%



5 300



Race:

Black 100%

Broadcasting: 40% content and 60% music

Coverage: Sekgosese, Bolobedu, Letaba and Mopani



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