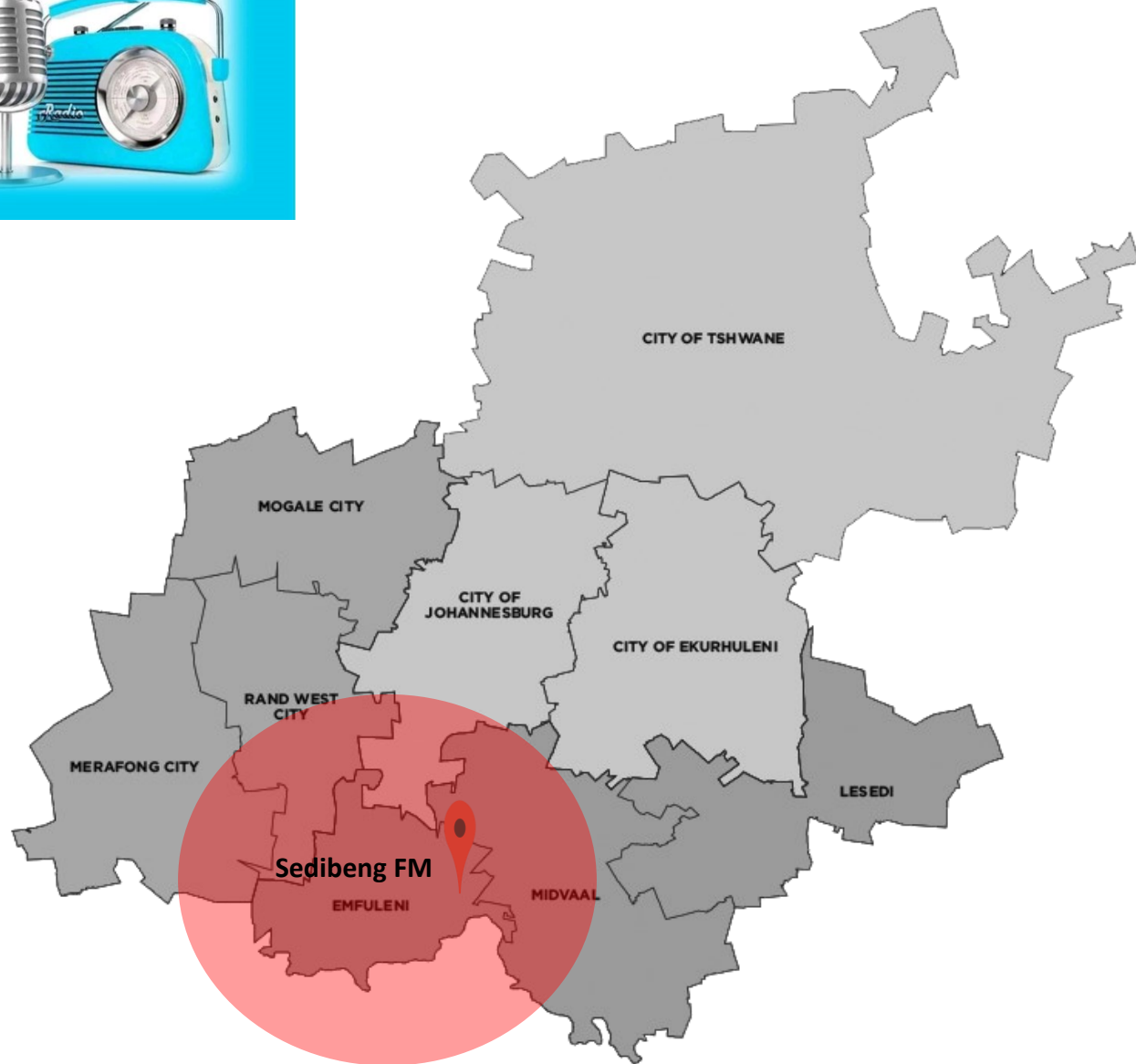


Sedibeng fm  
104.8 MHZ  
KEYA RONA



Frequency: 104,8 FM

**Insight:** Sedibeng FM strives to educate, empower, enrich and develop the community through media.

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**LSM**

Listenership: 10 000 weekly

Primary: 1 - 8

**Core Target Market**

16 – 60+

**Languages:**

South seSotho  
isiZulu  
isiXhosa  
English



13 000



212

**Race:**

Black 85%  
White 2%  
Coloured & Other 13%

**Broadcasting:** 75% content and 25% music

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**Coverage:** Sedibeng (Vaal), Johannesburg, parts of: Free State, Northwest & Mpumalanga



CONNECTING YOU WITH SOUTH AFRICA