



Frequency: 98.7 FM

Insight: SK FM strive for visible and measurable community support and ensure that programming content reflects community demographics, needs and priorities.

Listenership: 68 000 weekly

LSM

Primary: 1 - 3

Core Target Market

25 - 38

Languages:

Sepedi 92%

English 5%

Ndebele 3%

Race:

Black 99%

White 0,7%

Coloured 0,3%

Broadcasting: 60% content and 40% music

Coverage: Sekukhune , Lebowakgomo, Steelpoort, Burgersfort, Groblersal, Marble Hall



CONNECTING YOU WITH SOUTH AFRICA