



Frequency: 90.7 FM

**Insight:** Rainbow FM serves the community as a channel of information, education and entertainment. Celebrating the joyful message of reconciliation, healing and hope through Jesus Christ.

---

Listenership: 69 000 weekly

**LSM**

Primary: 4 - 8

**Core Target Market**

25 – 45

**Languages:**

English 70%

isiZulu 30%



25 000



7 002

**Race:**

Black 35%

White 36%

Coloured & Other 29%

**Broadcasting:** 60% content and 40% music

---

**Coverage:** West Rand Region, Roodepoort, Soweto, Randfontein, Krugersdorp, Northcliff, North Riding, Randburg, Sandton, JHB Central



CONNECTING YOU WITH SOUTH AFRICA