



Frequency: 100.6 FM

Insight: Radio Rosestad offers talk shows discussing the most relevant issues. for the Afrikaner community, entertainment shows, educational shows focusing on the Afrikaner history and culture, news reports and music segments

Listenership: 14 000 weekly

LSM

Primary: 7 - 10

Core Target Market

34 - 45

Languages:

Afrikaans 100%

Race:

White 94%
 Coloured & Other 6%

Broadcasting: 60% content and 40% music

 36 000

 1 762

Coverage: Bloemfontein, Verkeerdevlei, Tweespruit, Trompsburg, Hagesdam, Dealesville, Bultfontein, Petrusburg, Theunissen, ThabaNchu, Reddersburg, Dewetsdorp, Winburg, Boshoff, Edenburg