



Frequency: 657 AM

Insight: Radio Pulpit is Your Daily Companion that brings you not only the current Word of God but also perspective and insight into all aspects of life. Their programs help restore family values, equip the leaders of tomorrow and build a moral nation.

Listenership: 54 000 weekly

LSM

Primary: 8 - 10

Core Target Market

25 - 54

Languages:

- Afrikaans 35%
- English 35%
- isiZulu, isiXhosa 20%
- seSotho & seTswana 10%



229 000



4 777

Race:

- Black 63%
- White 27%
- Coloured & Other 10%

Broadcasting: 60% content and 40% music

Coverage: Greater Gauteng



CONNECTING YOU WITH SOUTH AFRICA