



Frequency: 93.4 FM

**Insight:** Radio Namakwaland is a Christian community-oriented radio - from community to community. The programs that are broadcast are predominantly of local origin and deal with any aspect of interest within our community.

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Listenership: 23 000 weekly

**LSM**

Primary: 7 - 10

**Core Target Market**

40 - 55



11 000



562

**Languages:**

Afrikaans 100%

**Race:**

Black 12%

White 20%

Coloured & Other 68%

**Broadcasting:** 60% content and 40% music

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**Coverage:** Vredendal, Vanrhynsdorp, Nuwerus, Bitterfontein, Kliprand, Loeriesfontein, Nieuwoudtville, Klaver, Clanwilliam, Citrusdal, Graafwater, Leipoldtville, Redelinghuys, Elands Bay, Lamberts Bay, Strandfontein, Ebenhaeser, Lutzville and Koekenaap