



Frequency: 98.1 FM

**Insight:** Radio NFM is an independent, nonprofit making and development-oriented community radio station. It was established for the purpose of facilitating community development through informative, educative and entertaining radio programs.

**LSM**

Primary: 6 - 8

Listenership: 16 000 weekly

**Core Target Market**

22 - 32

**Languages:**

Afrikaans 70%

Nama 15%

isiXhosa 10%

English 5%

**Race:**

Black 8%

White 14%

Coloured & Other 78%

**Broadcasting:** 60% content and 40% music

**Coverage:** Keetmanshoop, Vanrynsdorp, Pofadder, Springbok, Richtersveld, Aggeneys



12 147



N/A



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