



Frequency: 90.5 FM

**Insight:** Radio Khwezi strives to contribute to a society in which all forms of poverty, discrimination and injustice have been eradicated, and the marginalized rural community is empowered and mobilized to engage in their own development.

Listenership: 107 000 weekly

**LSM**

Primary: 5 - 6

**Core Target Market**

30 - 45

**Languages:**

isiZulu 73%

English 17%

Afrikaans 10%



2 600



288

**Race:**

Black 68%

White 8%

Coloured & Other 24%

**Broadcasting:** 60% content and 40% music

**Coverage:** Ladysmith, uThukela District, Bergville, Estcourt, Tugela, Ferry, Richmond, Eshowe, Nkandla, Ulundi, parts of Pietermaritzburg, Mtunzini, Lower Tugela, Salt Rock and Ballito.



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