



Frequency: 1548 AM

Insight: Radio Islam aims to promote the message of Islam. It has also become synonymous with Islamic values and a tool to dispel misconceptions relating to Islam and Muslims in South Africa and abroad

Listenership: 12 000 weekly

LSM

Primary: 6 - 9

Core Target Market

25 - 50

Languages:

English 96%

Arabic & Urdu 2%

isiZulu & isiXhosa 2%



35 000



38 700

Race:

Black 18%

White 13%

Coloured & Other 69%

Broadcasting: 80% content and 20% music

Coverage: Palmridge, Germiston, Alberton, Randfontein, Westonaria, Krugersdorp, Carletonville, Azaadville, Sebokeng, Vereeniging, Evaton, Roshnee, Vanderbijlpark, Lenasia, Eldoradopark, Soweto, Ennerdale, Mayfair, Newclare, Bosmont, Crosby, Bertrams, Ophirton, Turfontein