



Frequency: 107,9 FM

Insight: Radio Atlantis strives to broadcast local news, community issues, local & international music, inform, educate and entertain. It promotes the rights of those who have been denied their basic human rights in the past, in particular women's and children's rights.

Listenership: 18 000 weekly

LSM

Primary: 1 - 8

Core Target Market

11 – 50+

Languages:

English 36%

isiXhosa 4%

Afrikaans 60%



13 756



215

Race:

Black 15%

White 5%

Coloured & Other 80%

Broadcasting: 55% content and 45% music

Coverage: Atlantis, Mamre, Pella, Witsand, Duinefontein, Melkbosstrand, Milnerton, Tableview, Abbotsdale, Nuwedorp, Darling



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