



Frequency: 100.4 FM

Insight: Radio 786FM is guided by the motto to inform, educate and uplift

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Listenership: 80 000 weekly

LSM

Primary: 6 - 10

Core Target Market

15 - 49

Languages:

English 30%

Afrikaans 10%

Arabic 40%

Urdu 10%

isiXhosa 10%



97 000



3473

Race:

Black 20%

White 10%

Coloured & Other 70%

Broadcasting: 95% content and 5% music

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Coverage: Cape Town Metropole and Surrounds



CONNECTING YOU WITH SOUTH AFRICA