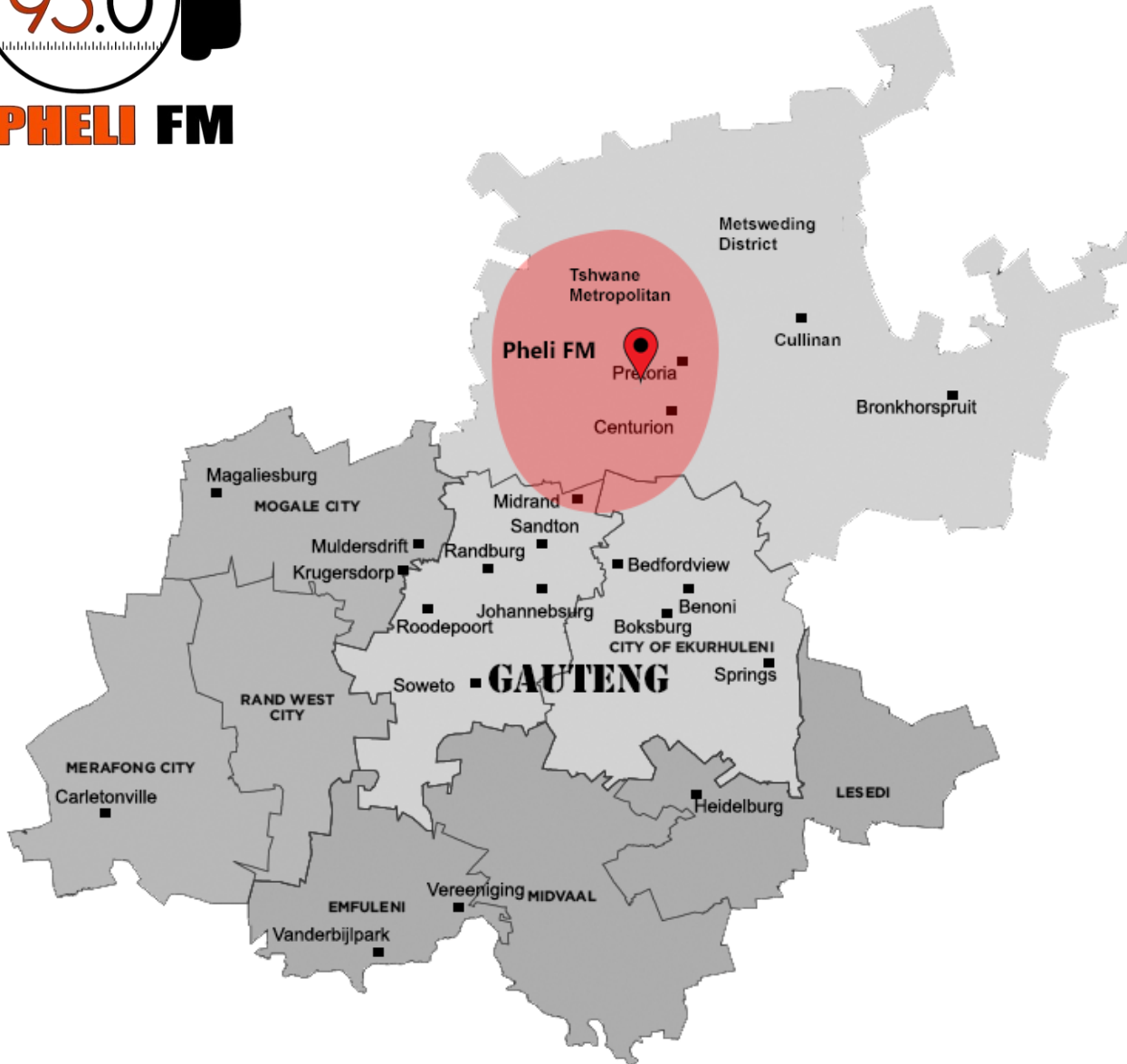




Frequency: 95.0 FM

Insight: The station aims to capture and keep the imagination of listeners in Atteridgeville and surrounding areas.



Listenership: 37 000 weekly

LSM

Primary: 6 - 8

Core Target Market

28 - 40

Languages:

English 50%
 seSotho 40%
 isiZulu 10%

 38 000

 1 144

Race:

Black 94%
 Coloured & Other 6%

Broadcasting: 40% content and 60% music

Coverage: Madibeng Municipality, Brits, Tshwane Municipality, Lotus Gardens, Atteridgeville, Laudium, Olievenhoutbosch, Valhalla, Wierdapark, Centurion, Midrand, Alexandra, Pretoria East, Mamelodi, Pretoria CBD, Hatfield, Pretoria West, Danville, Kwaggasrand, Pretoria North, Hammanskraal, Mabopane, Soshanguve, Garankuwa.

