



Frequency: 96.1 FM

Insight: Overvaal Stereo strives to promote the Language, Culture and Religion of the Christian Afrikaner. The station is a welcoming friend to the listener and at the same time an excellent marketing medium for the business community.

Listenership: 6 000 weekly

LSM

Primary: 7 - 8

Core Target Market

35 - 48

Languages:

Afrikaans 100%

Race:

Black 19%

White 80%

Coloured & Other 1%

Broadcasting: 30% content and 70% music

Coverage: Potchefstroom, Klerksdorp, Orkney, Stilfontein, Parys, Leeudoringstad, Bothaville, Viljoenskroon, Sasolburg, Carltonville, Fochville, Welverdiend, Heilbron, Kroonstad, Ventersdorp, Coligny, Odendaalsrus, Vanderbijlpark, Wolmaransstad, Welkom, Randfontein



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