



Frequency: 88.3 FM

Insight: Nongoma FM 88.3 - a movement that seek to stimulate the mindset of a goal-oriented person into becoming the voices of change through "eduprenuershiptainment"

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Listenership: 250 000 weekly

LSM

Primary: 4 - 6

Core Target Market

16 - 29

Languages:

isiZulu 70%

English 30%



57 518



4 505

Race:

Black 99%

White 0,7%

Coloured & Other 0,3%

Broadcasting: 60% content and 40% music

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Coverage: Greater Nongoma and surrounds, Ulundi, Melmoth, Eshowe, Mvoti, Mthunzini, Mpangeni, Richards Bay, Jozini, Mtubatuba, Manguzi, Swaziland, Pongola, Dundee, Vryheid, Paulpietersburg, Nkandla, Hlabisa and Gingindlovu.