



Frequency: 105.5 FM

Insight: NWU FM is the official radio station of NWU Mahikeng Campus. Provides relevant content that caters for students.

Listenership: 40 000 weekly

LSM

Primary: 6 - 8

Core Target Market

18 - 28

Languages:

English 70%

seTswana 30%

Race:

Black 90%

White 5%

Coloured & Other 5%

 19 000

 716

 196

Broadcasting: 40% content and 60% music

Coverage: Mahikeng, Disaneng, Lotlhakeng, Ikopeleng, Botsalano, Makgokgwane



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