



Frequency: 96.3 FM

Insight: MCR provides information on community issues and a forum where all the people living in the District can interact and discuss issues relevant to them. Social and cultural values of the communities are promoted and developed.

Listenership: 61 000 weekly

LSM

Primary: 4 - 5

Core Target Market

15 - 24

Languages:

Sepedi 45%

isiZulu 25%

Ndebele 20%

seTswana and English 10%



Race:

Black 100%

Broadcasting: 60% content and 40% music

Coverage: Groblersdal, Pretoria, Middelburg, Naboomspruit, Lydenburg, Dullstroom, Belfast and Witbank, Ntwane, Marapong, Driefontein, Dennilton, Kirkforsfontein, Leeufontein, Waterval, Verena, Leeufontein, Dikgwale, Tweefontein, Ramokgaletsane and Magakadimeng.



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