

Frequency: 88.5 FM

**Insight:** Motheo FM broadcasting can be briefly described as talk, music, giving news and information concentrating mainly on the local content within Motheo District Municipality




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Listenership: 93 000 weekly

**LSM**

Primary: 5 - 6

**Core Target Market**

28 - 40

**Languages:**

seTswana 50%

seSotho 35%

English 10%

isiXhosa 5%



12 643



N/A

**Race:**

Black 75%

White 5%

Coloured & Other 20%

**Broadcasting:** 60% content and 40% music

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**Coverage:** Motheo District, Bloemfontein, Brandfort, Glen, Hobhouse, Windburg, Verkeerdevlei, Ladybrand, Boshoff, Botshabelo, Thaba-Phathswa, Edenburg, Jagersfontein, Smithfield