



Frequency: 107.4 FM

Insight: Mosupatsela FM is a community radio station based in Botshabelo.

Listenership: 61 000 weekly

LSM

Primary: 4 - 5

Core Target Market

25 - 36

Languages:

seSotho 60%

seTswana 20%

English 10%

isiXhosa 10%

Race:

Black 100%

Broadcasting: 60% content and 40% music



13 000



N/A

Coverage: Botshabelo, Bloemfontein, Thabachu, Dewetsdorp, Hobhouse, Wepener, Clocolan, Brandfort, Marquard, Winburg, Tweespruit, Excelsior, Verkeerdevlei, Winburg



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