



Frequency: 107.7 FM

Insight: Mmabatho FM promotes education, entertainment, information and maintain relationship with our listeners. In order to contribute towards equitable Economic Growth in geographical community

Listenership: 35 000 weekly

LSM

Primary:

Core Target Market

Languages:

seTswana
isiXhosa
English
Afrikaans

Race:

Black
White
Coloured & Other

Broadcasting: content and music

Coverage: Mahikeng, Lichtenburg, Koster, Itsoeng, Bodibe, Kraaipan, Lehurutshe, Zeerust, Ventersdorp, Khunwana, Madibogo, Disaneng and Botswana.



CONNECTING YOU WITH SOUTH AFRICA

