



Frequency: 107.6 FM

Insight: Maputland Community Radio vision is to be a local economic development catalyst for the community we are serving.

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Listenership: 126 000 weekly

LSM

Primary: 1 - 4

Core Target Market

16 - 60

Languages:

isiZulu 85%

Other 15%

Race:

Black 90%

Coloured & Other 10%

Broadcasting: 50% content and 50% music

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Coverage: Hluhluwe, Mduku, Nibela, Manguzi, St. Lucia, Mtuba, Hlabisa, Mkuze, Jozini, Ndumo, Golela, Pongola, Obonjeni

 89 000

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