



Frequency: 92.9 FM

**Insight:** Mams FM is truly a paragon of social cohesion, a conduit to broadcasting bliss and a voice of the voiceless. promoting the indigenous lingo spoken within their area of jurisdiction.

**LSM**

Listenership: 49 000 weekly

Primary: 7 - 9

**Core Target Market**

28 - 45

**Languages:**

English 40%

Sepedi 25%

isiZulu 20%

xiTsonga 15%



24 458



729

**Race:**

Black 88%

White 5%

Coloured & Other 7%

**Broadcasting:** 60% content and 40% music

**Coverage:** Atteridgeville, Akasia, Wonderboom, Mamelodi, Centurion, Rayton, Erasmuskloof



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