



MAHIKENG FM 96.7
SEIKOKOTLELO SA LOAGO

Frequency: 97.0 FM

Insight: For the people by the people, Mahikeng FM thrives itself in delivering content that is as relevant as it is entertaining to its audience. With a variety of shows ranging from youth to adult, music that ranges from traditional to pop music.



Listenership: 1 39 000 weekly

LSM

Primary: 6 - 8

Core Target Market

20 - 50

Languages:

seTswana 75%

English 20%

Afrikaans 5%

Race:

Black 95%

White 3%

Coloured & Other 2%

Broadcasting: 60% content and 40% music



58 000



2 750

Coverage: Mahikeng, Setlaole, Madibogo, Gelukspan, Kopela, Ramatlabama, Itsoseng, Lichtenburg, Tshidilamolomo



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