



Frequency: 93.4 FM

Insight: Mafisa FM general format contains news bulletins, actuality, education, basic health, local choirs, local/national and international sports, community notices, music and religion

Listenership: 22 000 weekly

LSM

Primary: 4 - 5

Core Target Market

20 - 35

Languages:

seTswana 70%

English 20%

Afrikaans and isiXhosa 10%

Race:

Black 89%

White 9%

Coloured & Other 2%

Broadcasting: 40% content and 60% music



4 800



150

Coverage: Rustenburg, Sun City, Mogwase, Koster, Brits, Hartbeespoort, Magaliesburg, Swartruggens, and Ga-Rankuwa



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