



Frequency: Online

**Insight:** MUT Radio has a vision to offer technological, career-directed educational programmes focusing on innovative problem-solving research and engage with government / business / industry and communities as end-users

---

Listenership: 9 000 weekly

**LSM**

Primary: 4 - 6

**Core Target Market**

18 - 25

**Languages:**

isiZulu 80%  
English 20%

**Race:**

Black 95%  
White 5%

Broadcasting: 30% content and 70% music

---

Coverage: eThekweni Metropolitan Municipality

