



Frequency: 91.0 FM

Insight: Lekoa FM are the new beat of the Vaal and have been pumping positive vibes, news and education to their listeners for over 5 years

Listenership: 46 000 weekly

LSM

Primary: 4 - 6

Core Target Market

24 – 32

Languages:

English 50%

seSotho 40%

isiZulu 10%

 22 000

 1 022

Race:

Black 72%

White 18%

Coloured & Other 10%

Broadcasting: 65% content and 35% music

Coverage: Vereeniging, Vaal, most of Sedibeng

