



Frequency: 98.9 FM

Insight: Kurara FM establish a community radio station to bridge the gap in the district with programs to empower, inform and educate through training and celebrating diversity.

Listenership: 109 000 weekly

LSM

Primary: 4 - 6

Core Target Market

18 - 30

Languages:

- seTswana 50%
- English 30%
- Afrikaans 20%

 29 886

 1 120

Race:

- Black 83%
- White 12%
- Coloured & Other 5%

Broadcasting: 30% content and 70% music

Coverage: Kathu, Kuruman, Danielskuil, Postmansburg, Olifantshoek, Taung, Kimberley, John Taolo Gaetsewe District

