

Frequency: 95.8 FM

Insight: Kumkani FM aims to build an entrepreneurial army by constantly supplying information to inspire youth to lead in the economic activities.

Listenership: 26 000 weekly

LSM
Primary: 4 - 9


Core Target Market
18 - 55

Languages:
isiXhosa 60%
English 30%
Afrikaans 10%

Race:
Black 90%
Coloured & Other 10%

Broadcasting: 40% content and 60% music

Coverage: BCMIM and surrounding areas

-  33 000
-  1 076
-  1 113