



Frequency: 93.1 FM

Insight: Radio Kragbron program content is aimed at Educating, to promote the Afrikaans Language and Culture, Religion, Literature and Information programs as well as to provide healthy entertainment.

Listenership: 10 000 weekly

LSM

Primary: 6 - 8

Core Target Market

24 - 34

Languages:

Afrikaans 80%
English 20%

Race:

Black 40%
White 54%
Coloured & Other 6%

Broadcasting: 25% content and 75% music

 12 165
 N/A

Coverage: Mpumalanga, Witbank, Middelburg, Arnot, Belfast, Hendrina, Secunda, Trichardt, Kinross, Leandra, Bethal, Ogies, Kriel, Bronkhorstspuit, Kwa Thema, Hammanskraal, Groblersdal, Delmas, Carolina

