



Frequency: 103,5 / 107.5 FM

Insight: KingFisher FM is a family lifestyle radio station focusing on Christian content and message

Listenership: 8 500 weekly

LSM

Primary: 1 - 10

Core Target Market

25 - 60

Languages:

isiXhosa 30%

Afrikaans 20%

English 50%

 14000

 2513

Race:

Black 57%

White 13%

Coloured & Other 30%

Broadcasting: 60% content and 40% music

Coverage: Nelson Mandela Bay, Kouga Municipality, Sunday's River Municipality



CONNECTING YOU WITH SOUTH AFRICA