



Frequency: 97.1 FM

Insight: Vision of bringing the Community of Ekurhuleni together. The station features programs focused on education, information & entertainment with the contribution of community and local organizations.

Listenership: 1 14 000 weekly

LSM

Primary: 4 - 6

Core Target Market

28 - 40

Languages:

isiZulu 74%
seSotho 21%
English 5%



19 627



2 935

Race:

Black 88%
White 5%
Coloured & Other 7%

Broadcasting: 40% content and 60% music

Coverage: Ekurhuleni, Boksburg, Alberton, Germiston, Thokoza, Katlehong, Tsakane, Vosloorus, Daveyton, Eastern Johannesburg, North of Vereeniging, Wattville, KwaTsaduza



CONNECTING YOU WITH SOUTH AFRICA