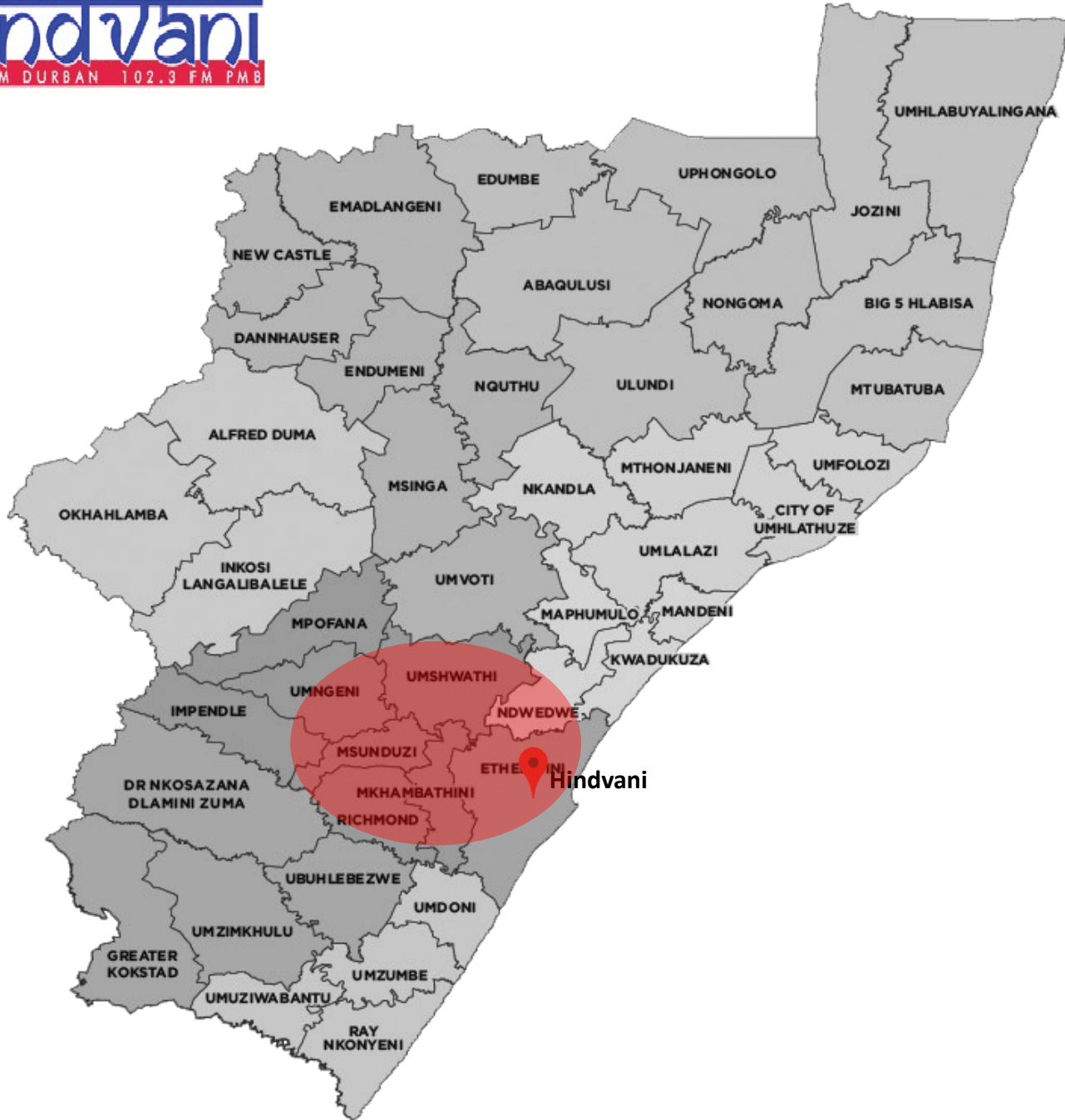


**Insight:** Hindvani is a KZN community radio station to promote the Hindi language and culture. Hindvani means "Voice of Hindi"




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Listenership: 70 000 weekly

**LSM**

Primary: 7 - 10

**Core Target Market**

25 - 50

**Languages:**

English 90%

Hindi 10%

 37 000

 2 191

**Race:**

Indian 95%

Black & Other 5%

Broadcasting: 60% content and 40% music

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Coverage: eThekweni Municipality, Pietermaritzburg