



Frequency: 103.9 / 107.4 FM

**Insight:** Heartbeat FM seeks to serve as a tool of the Christian Community of believers and churches in our area in sharing a message in Christianity, Hope, Faith and Love.

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Listenership: 60 000 weekly

**LSM**

Primary: 6 - 8

**Core Target Market**

18 - 60



9 400



216

**Languages:**

Afrikaans 60%

English 20%

isiXhosa 20%

**Race:**

Black 10%

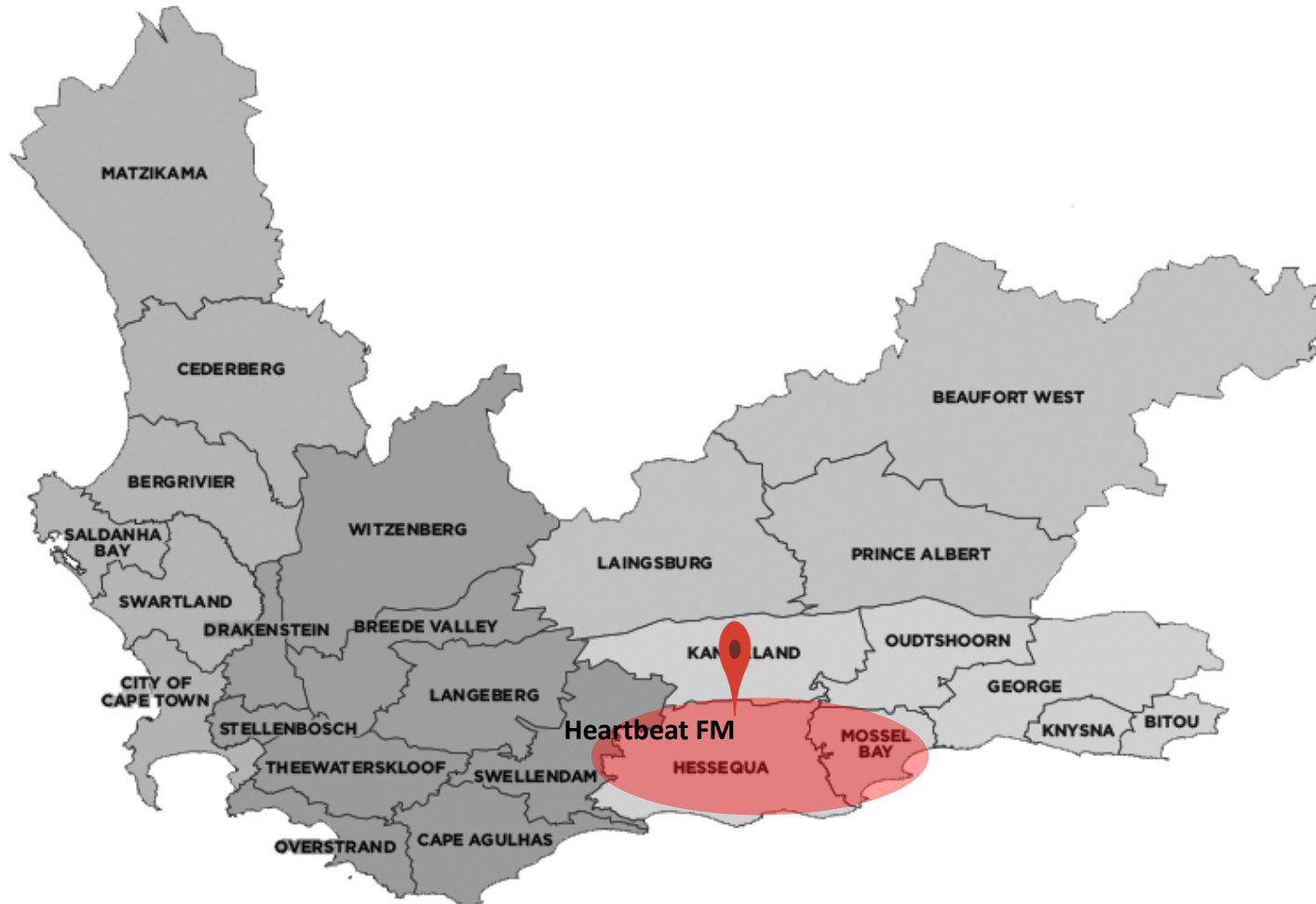
White 30%

Coloured & Other 60%

**Broadcasting:** 60% content and 40% music

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**Coverage:** George, Mossel Bay Oudtshoorn, Knysna, Plettenberg Bay, Riversdale, Albertinia, Grootbrak River, Rheenendal, The Craggs, Storms River, Dysseldorp, Calitzdorp, De Rust



CONNECTING YOU WITH SOUTH AFRICA