



Frequency:

Insight: Hier doen ons dinge anders

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Listenership: 95 000

LSM

Primary: 8 - 10

Core Target Market

35 – 65+

Languages:

English 50%

Afrikaans 50%

Race:

Black 3%

White 82%

Coloured & Other 15%

Broadcasting: 30% content and 70% music

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Coverage: North-West and Gauteng



4 700



CONNECTING YOU WITH SOUTH AFRICA